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FOR EVERYTHING
NEWS WANTADS

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VOLUME 19, NO. 14

Lodge Holds
Installation
Of Officers

Beginning with a splendid dinner and marked by a fine spirit of fellowship, the annual installation of officers of Sierra Madre Lodge No. 408, F. & A. M., was a delightful event. The following officers were installed for the ensuing year: Donald C. Ashmore.....Master Harold E. Allen.....Senior Warden James N. Hawks.....Junior Warden Louis Dietz.....Treasurer Robert M. Finlayson.....Secretary W. S. Andrews.....Chaplain Convers L. Twycross.....Senior Deacon Harold E. McMillan.....Junior Deacon Dr. Gilbert S. Bovard.....Marshal Raymond D. Andrews.....Senior Steward William E. Doty.....Junior Steward L. E. Steinberger Jr.....Tyler

Judge Dana R. Weller of Los Angeles, past grand master, was the installing officer. It was fitting that he should officiate this year, the lodge having been constituted by him during his term as grand master in 1910 and this being likely the last installation to be held in its present quarters which have been occupied by the lodge since the beginning.

Justus Kraft of Sierra Madre, past master of Westgate Lodge, was the master of ceremonies. After the installation brief remarks were made by the new master and wardens.

On behalf of the lodge, J. N. Hawks presented a handsome ring bearing the jewel of a past master to E. L. Yerxa, the retiring master. Mr. Yerxa responded with a brief speech of appreciation.

Mr. Ashmore made an encouraging report as to the progress of the temple building enterprise. He said the arrangements had been made for the necessary building loans to finance the enterprise in addition to donations already made by members of the order. He also reported that the title to the lot purchased by the lodge last year had at last been cleared up and called on Attorney Robert Mitchell to tell the story of the long investigation necessary to get the title straight.

Judge Weller gave an inspiring talk on Masonic law, and talked also on the importance of a temple building enterprise in the life of a Masonic lodge.

The dinner which preceded the ceremonies was served in the Wistaria room of the club house by a committee of the Eastern Star ladies. The deliciously prepared menu was greatly enjoyed by the men. During the meal delightful music was furnished by Mrs. Ashmore, soprano; Mrs. Glidden, cornet, and Mrs. Rogers piano.

Next Tuesday night will be the date for the January stated meeting of the lodge. The new master urged a large attendance of members and visitors.

NEW SANITARY
CLEANING AND
DYING WORKS

G. W. Hutchinson of Watts is opening a new establishment known as the Sanitary Cleaners and Dyers, at 66 West Central. He has installed modern equipment for his business, including hat blocking outfit. Mr. Hutchinson is bringing his family here to reside just as soon as his wife can arrange to leave another business which they have been conducting at Watts.

When 1925 first looked on at the doings at the Woman's club house he must have decided Sierra Madre was a pretty good sort of a place. For the annual New Year dance was one of the most delightful held there and the large crowd in attendance had an evening of keen enjoyment. Mrs. John Osgood was chairman in charge for the evening and the music was furnished by Harold Hart's orchestra. A delicious chicken supper was served at 11 o'clock and the good time was prolonged until long after one o'clock.

Free tickets to the Wistaria Theater for readers of News Wantads. See if they are yours.

JONES CLOCK
STOPPED ON
NEW YEAR EVE

Mrs. Gerald D. French of East Central avenue was the fortunate holder of the clock dial corresponding to the time at which the clock in Woodson Jones' window stopped on Wednesday night. The clock had been kept running about two months and the time of its stopping was awaited with interest by a large number of Mr. Jones' holiday customers who had looked longingly at the picturesque clock.

Mr. Jones says his holiday business was splendid in spite of generally adverse conditions. His holiday greeting card and stationery business was especially good. Although he had stocked more heavily than ever before his stock was practically cleaned out, except for staple stationery lines.

Cowles Has
Novel Field in
South China

Rev. R. T. Cowles of Southern China, first publisher of the Sierra Madre News, was a Sierra Madre visitor this week. He and Mrs. Cowles have just returned from a 12,000 mile motor tour of the United States in the interest of their missionary work and are spending a short time in Southern California before returning to Seattle, whence they will sail for China.

Mr. Cowles issued the first number of the News Oct. 11, 1906. His printing plant consisted of one job press and a few cases of type, the body of the paper being set by hand. After a few months he sold out to C. W. Hill, who in turn conducted it a little less than a year before selling to the present editor.

Mr. and Mrs. Cowles went to China soon after leaving Sierra Madre. Mr. Cowles spent the first few years with the Baptist Missionary Society in their publishing department. For several years they have been working independently of the church boards. They have devoted their attention to the island population and fisher folk of the South China coast, a field which is practically untouched by Christian missionary effort. Many of the villages in that territory have never been entered by a white man before the beginning of their work. They hope to be able to return to the work with a specially equipped vessel to permit reaching the vast number of people in that territory to whom the gospel cannot be carried in any other way.

Mr. and Mrs. Cowles are making their headquarters in Los Angeles for a few days. Next Sunday morning Mr. Cowles will speak at the Congregational Church in Sierra Madre, telling of the work he and his wife are trying to accomplish.

Sierra Madre friends will be grieved to learn of the passing of Mrs. Sarah Anna Mullin, widow of the late Dr. John A. Mullin, of Hamilton, Ontario, which occurred on December 27 at the Welland Inn, St. Catherines, Ont. Interment took place on Tuesday, Dec. 30, at the home of her son, Dr. J. Huerner Mullin, Hamilton. Mrs. Mullin and her daughter have a number of warm friends in Sierra Madre gained in the course of several visits here in years past.

Free tickets to the Wistaria Theater for readers of News Wantads. See if they are yours.

MOUNTAIN HOUSE
CHANGES HANDS

Mr. and Mrs. Paul Quost, recent owners of the Hotel Longfellow in Huntington Park and the Montclare Apartments and Alberta Hotel in Los Angeles, have purchased the Mountain House from Mr. Stein. They will operate the resort at 477 N. Baldwin on both European and American plan as a restful retreat and outing place. Mr. and Mrs. Quost extend greetings to the people of Sierra Madre with best wishes for the New Year.

Free tickets to the Wistaria Theater for readers of News Wantads. See if they are yours.

Meighan Has
Great Chance
In New Film

The Paramount picture, "Tongues of Flame," starring Thomas Meighan is a feature at the Colonial Theater, Monrovia, next week.

"Tongues of Flame" is the last novel by the late Peter Clark Macfarlane. It's a full-sized thriller with the star in his finest role in months. The picture more than proves that Meighan's name outside of any theater is a guarantee of money's-worth entertainment within.

Tom is sure there when it comes to virile, two-fisted "he-man" characters. And "Tongues of Flame" is Meighan at his best.

Joseph Henabery, who made Valentino's "A Sainted Devil," directed the picture which tells of a grasping capitalist who uses every underhanded means imaginable to swindle a group of Indians out of their valuable reservations. Meighan, playing "Hell Fire" Harrington, veteran of the Great War, in the employ of the swindler, is used as a tool in the transaction until he is brought to a realization of what is going on.

The Indians, many of whom had served in Harrington's company in the World War, come to him with their troubles. Their spokesman, Lahleet, a little Indian girl school teacher who worships Harrington from afar, tells the young lawyer that her people have need of his services. It is then that "Hell Fire" shows how he got his name.

Action? Tons of it. Heart-appeal? Heaps of it! Gripping drama? You said it!

New Owners
Taking Over
The Wistaria

The Wistaria Theater was purchased this week by the firm of Bennett & Waugh of Los Angeles. Mr. and Mrs. Mason Brown, who started the theater about a year ago, expect to return to Alhambra, their former home. Mr. Brown has formed a connection with the Belden Studios of Hollywood, producers of advertising by motion pictures. He expects to start east within a short time, signing up theaters and advertisers as he travels. He will then undertake to interest national advertisers in the plan which promises big things for the future. Mr. and Mrs. Brown have won many friends who will regret to lose them from Sierra Madre.

Messrs. Bennett and Waugh are experienced theater men and will furnish high class programs for Wistaria patrons.

JONES SAILS
ON LAST LAP
OF LONG TOUR

Mr. and Mrs. C. W. Jones and Miss Virginia, of 49 East Alegria expect to arrive home about Jan. 9, according to a card received by the editor of the News from Mr. Jones. It was mailed at Key West, Fla., Dec. 26 and said they would sail on the Manchuria, coming through the Canal, their motor trip through the east having terminated at the southern extremity of Florida.

Mrs. S. M. McClelland and two daughters of 383 West Grand View returned home Saturday after spending about six months in Portland and other places in the northwest. Her son, Bill, who has been attending the Hill Military academy, is on his way home by auto, making the trip with friends.

Mr. and Mrs. S. M. Ferris, 97 Bonita, left Thursday morning for a four days visit with relatives in Terra Bella.

An adding machine that calculates in feet and inches, as well as fractions of an inch, has been devised for the use of architects, engineers and draftsmen.

What's On at
Show Houses
Of Pasadena

Strand

Kipling's classics of literature have at last gained an audience with the hosts of motion picture fans. The famous author whose intriguing romances have thrilled millions through their seductive and haunting themes, comes into prominence again via the Strand screen for the week starting Sunday. Distinction is further given through the engagement of Pola Negri in the star role in the Paramount picture, "East of Suez."

A Will Rogers comedy will supplement the program.

Raymond

There are some delightful touches of unusual comedy in Colleen Moore's new picture, "So Big," at the Raymond theater, starting Saturday.

Edna Ferber, the novelist, who wrote the story, laid the scenes in the old Dutch colony which settled near Chicago in the later quarter of the last century and through the antics of the stolid old Dutch types, has injected a great quantity of humor into an otherwise serious drama.

The University of California Glee club is the Fanchon and Marco attraction for the week.

Pasadena

"Hearts of Oak" which opens at the Pasadena theater starting Monday, is a screen version of the famous old melodrama by James A. Herne. As a play, according to those who have seen a review of the picture, the film production is superior in many ways.

Robert Bosworth, well known for his portrayal of sea-faring men, plays Terry Sullivan, the part originally created by the author. Pauline Starke is seen as Chrystal Herne, a role later played on the stage by the girl for whom it was named—Chrystal Herne, daughter of the playwright.

Drunks Now
Subject to
City Statute

You can't have a spree in Sierra Madre now without violating a city ordinance. In this issue of the News appears a new city statute known as the "drunk ordinance," which was passed by the trustees last week.

Heretofore, according to Marshal Udell and other city officials, there was no means of prosecuting drunks except under the state laws and the slight possibility of convicting a man of drunkenness under state laws was illustrated recently in Sierra Madre. A deputy district attorney appearing as prosecutor admitted the superior courts had ruled that a man was not intoxicated until he was unconscious. The present city ordinance seems to make it dangerous for a person under the influence of liquor in any degree to annoy another person, whether in public or private. The penalty is fixed at \$100.

Miss Nora Johnson of 223 San Gabriel Court has succeeded Mrs. Roy Warden as cashier in the local office of the Southern California Edison Company. She has been with the Monrovia office the past two years. Mrs. Warden found the duties of the office more than she was able to carry in addition to the responsibilities of housekeeping.

Mrs. I. L. Trible of 106 East Central attended the Princeton, Ind., Club picnic at the home of Mrs. James Glenn in Fullerton Tuesday. This club is composed of Princeton people who reside in California. They meet about once a month.

Eliminating the use of ice, carbon-dioxide gas is being successfully used in refrigeration for fish shipments by Canadian dealers.

Mr. and Mrs. Harry Buckingham entertained a number of Pasadena friends with a New Year's watch party Wednesday evening.

COWLES WILL
BE SPEAKER
ON SUNDAY

Services at the First Congregational church next Sunday will be of special interest. At the morning service Mr. R. J. Cowles, now a missionary to China, and a former editor of the Sierra Madre News, will bring a message concerning conditions in China and his work there. Mr. and Mrs. Cowles are known to many Sierra Madre people and they will welcome this opportunity to meet them again.

At the evening service the picture, "Borrowed Plumage," will be presented. It carries with it a special New Year's lesson to the effect that it is always better to be natural and sincere than to put on airs and attitudes that do not become us.

A cordial invitation is extended to everybody to be present at these warm, hospitable meetings. Come early that you may not be disappointed in securing good seats.

Local Land
Prices Again
Declared Low

Secretary Karl Keeler of the Alhambra Chamber of Commerce was the speaker at the Tuesday luncheon of the chamber of commerce, which was held at the Wistaria Tea Room. Architect R. M. Finlayson was chairman for the day. After the crowd had done justice to the very appetizing luncheon they were treated to an interesting and inspiring talk.

Mr. Keeler told how the Alhambra Chamber of Commerce had raised and expended an advertising fund of \$40,000, and how the population had jumped from 9,000 to 26,000. The campaign was financed by public subscriptions ranging from ten cents to \$2500. The dime was handed in by a poor hardworking woman who said it was all she could afford to give but that she wanted to be in on the deal. It is that kind of spirit that builds cities, said Mr. Keeler.

A great future for Sierra Madre was prophesied by Mr. Keeler, who said he was surprised to find that property was so cheap here in comparison with prices prevailing in other places. He advised the people to get busy and pick up the bargains while they last so that people will not come in from the outside and get all the plums.

Armistead Is
Head of New
Coffee Mill

H. H. Armistead, now residing at 258 East Central avenue, has bought the E. H. Carpenter property at 101 East Alegria and expects to take possession and make it his home some time in January.

Mr. Armistead is the general manager of the new Maxwell House Coffee mills in Los Angeles. This is one of a chain of six establishments producing this high grade coffee which has not been on sale in Southern California up to the present time. Distribution through the jobbers is now being arranged and Mr. Armistead says the coffee will be in the hands of the retailers within a few days. He furnished a complimentary supply of the coffee for the Masonic installation dinner Monday night, where it made a great hit, and said he would be glad to extend a similar courtesy to other local organizations as a means of extending public acquaintance with it.

There will be the regular meeting of the Ladies' Aid Society in the parlors of the Congregational church at 2:30 p. m. next Tuesday, Jan. 6.

Mr. and Mrs. C. J. Harriman of 154 West Central entertained at a family dinner Christmas. There were 15 people present, including four generations of Mrs. Harriman's relatives. Their daughter, Mrs. Urania Collins, and her aunt, Miss Esther Prescott of Wintersport, Me., who are spending the winter here, were present.

Legion Names
New Officers
For the Year

New officers for Sierra Madre Post No. 297, American Legion, were chosen at the annual election on Tuesday night. The staff will be as follows for the coming year:

Arthur T. Evans.....Commander R. W. Stewart.....1st Vice Com. Peter Beconis.....2nd Vice Com. J. T. Railsback.....Adjutant Lester K. Layton.....Treasurer Dr. G. S. Bovard.....Chaplain Harold F. Roberts.....Historian Henry M. Olsen.....Sgt. at Arms

The executive committee consists of Maj. C. S. Floyd, A. T. Evans, R. W. Stewart, J. T. Railsback, Lester K. Layton, George Happgood, Pete Beconis, Dr. G. S. Bovard, and J. G. Norris.

The retiring commander, Major Floyd, presented a gavel to his successor with which to preside over the post.

During the short period of its existence, Sierra Madre Post has shown a rapid growth and commendable activity. When Major Floyd took charge as first commander, after giving up his work as secretary of the Chamber of Commerce, he did much to establish the organization work on a high plane. He was ably assisted by Adjutant Harold Roberts, who devoted a great amount of time and effort to legion affairs. The numerous details pertaining to the organization work, and to post activities were handled with care and ability.

During the social period following the business meeting of the post, the boys were entertained by Norval McGregor out of a rich fund of anecdote and experience from stage and screen work. He commended the Legion for its work as an organization and the individual members for the part they are filling in the citizenship of the nation.

BARBER SHOP
MOVING INTO
NEW QUARTERS

Alvin Langley is making himself and his customers a fine New Year present in preparing new quarters for the Sierra Madre Barber shop, the pioneer barber shop of Sierra Madre. The new room in the bank building between the bank and city hall, is undergoing a rapid transformation and will be ready for occupancy within a few days. Everything will be in white enamel, with the latest sanitary plumbing fixtures and other conveniences for first class service. A rear room will provide space for storage and water heating apparatus. The new quarters will give more space as well as being more attractive.

MISSIONARIES
WILL SPEAK AT
ALL DAY MEET

The Missionary society of Bethany church will hold another of their delightful all-day meetings on Tuesday, Jan. 6, beginning at 10:30. Mrs. Karl Hummel of Central America will speak both morning and afternoon. Mrs. Uri M. Fox will give current events, Mrs. Ford Canfield will sing, and Mrs. J. Franklin Kelly, another missionary, will also speak. Luncheon will be served at twelve o'clock. Guests are asked to bring their own sandwiches, and coffee will be served. A cordial invitation is extended to every one to attend the meetings, which are held in Bethany Hall.

MEN'S WEAR IS
NEW SIDE LINE

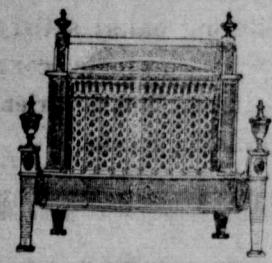
C. W. Harriman has added a new line in connection with his well known cleaning, pressing and tailoring establishment, having put in a stock of shirts, collars, ties, socks, underwear, and other men's furnishings. He plans to keep a small stock of well selected goods, take a quick turn and keep his stock always fresh. He will appreciate the patronage of all his old friends.



PUBLISHED

Why fear winter

—when for a few dollars you can equip your home with



HUMPHREY
Radiantfire

HEATER
and be comfortable

The "HUMPHREY" is the recognized leader in every feature—Durability, Economy and Appearance.

19 Models, ranging in price from
\$18 to \$300

LOWER PRICED HEATERS

Lawson	\$6.45 to \$40.25
Winner	5.50 to 10.00
Hot Spot	4.50, 5.00, 5.50

These are well known and reliable

SIERRA MADRE HARDWARE CO.

SENSIBLE ADVICE

"Send It to the Laundry"

Troy Service is Sensible Service
DRY CLEANING

Troy Laundry Service

ROY EDWARDS, AGENT

Red 42 Langley's Barber Shop 11 Kersting Court

Try Our Wantads for Results



Adv. Bandits To Be Given Cold Mitten

Sierra Madre business men and citizens who have hitherto contributed heavily to advertising bandits, to stock selling schemes and to peddlers will be interested to know that plans for the uniform exchange of information between the chambers of commerce of Southern California regarding raids that are being made or contemplated by solicitors for illegitimate advertising or stock selling propositions on the various cities will be formulated at an early meeting of the advisory board and the executive officers of the Commercial Secretaries' Association of Southern California, according to a decision reached at the monthly meeting of the organization at Glendale, at which representatives of the various bodies discussed advertising and promotion schemes.

The discussion, which was led by E. C. MacDonough of Santa Barbara and Howard L. Wood of Glendale, showed that thousands of dollars are lost to every community each month through the operations of such schemes, whether carried on by residents of the various cities themselves or by outsiders.

By keeping track of the money that would have gone into various schemes in Santa Barbara, as overhead costs to the merchants, Mr. MacDonough declared, it was found that such solicitations would have taken \$30,000 in one month, and Mr. Wood stated that the operations of the secret censorship committee that was organized recently in Glendale has resulted in the saving of thousands of dollars in the communities funds and has driven from the city many of these advertising bandits and that in five months only one solicitor has been able to secure a permit from the Chamber of Commerce to do business with local merchants.

It will be the object of the association to check on the various solicitors and their projects and to exchange this information, possibly through a central office, and it was also suggested that the co-operation of the Better Business Bureau of Los Angeles be sought to aid in meeting this drain on the resources of the various communities and in driving such solicitors from the state.

NEW VERSION OF FAVORITE PSALM GIVEN

The Valley of the Shadow of Death becomes "the darkest ravine," still waters becomes "refreshing waters," and the "comfort" of the "rod" and "staff" is left out entirely in a translation of the Twenty-third psalm made by University of Chicago scholars under Prof. J. M. P. Smith.

The work is a part of a new translation of the entire Old Testament now being prepared at the university.

Prof. Smith's statement said that the translation is accurate and that many portions of the testament had been completely rephrased in an effort to preserve the original meaning and the poetic quality of the original.

The translation of the Twenty-third psalm follows:

"The Lord is my shepherd, I shall not want;
In green meadows He maketh me lie down;
To refreshing waters he leads me;
He reneweth my life;
He guides me in safe paths for His name's sake.
Even though I walk in the darkest ravine;
I fear no harm; for thou art with me.
Thou layest a table before me in the presence of my foes;
Thou annoiest my head with oil; my cup overflows.
Only goodness and mercy will follow me all the days of my life
And I shall dwell in the house of the Lord down to old age."

The book of Job and a third of the Book of Psalms have been completed, Prof. Smith's announcement said, and the entire testament will be finished in about a year and a half.

"Modern scholars today," the statement says, "have a more complete knowledge of the Hebrew tongue than those of a hundred years ago. Not only the Psalms, but the other books as well are poetry of the highest and purest form. They require accurate translation if the poetic quality is to be preserved."

ORDINANCE NO. 288.

AN ORDINANCE OF THE BOARD OF TRUSTEES OF THE CITY OF SIERRA MADRE PROHIBITING DRUNKENNESS OR DISORDERLY CONDUCT IN ANY PUBLIC PLACE IN SAID CITY OF SIERRA MADRE OR ON ANY PRIVATE PREMISES THEREIN TO THE ANNOYANCE OF ANY OTHER PERSON AND FIXING A PENALTY FOR THE VIOLATION THEREOF.

The Board of Trustees of the City of Sierra Madre, do ordain as follows:

SECTION 1. It shall be unlawful for any person to be or appear in any public place, or on any street, alley, highway, private way, park, or any place open to public view, in the City of Sierra Madre, in a state of drunkenness or intoxication to the annoyance of any other person, or to be guilty of disorderly conduct in any place to the annoyance of any other person.

SECTION 2. It shall be unlawful for any person to be on any premises or in any private house, or place, in the City of Sierra Madre in a state of drunkenness or intoxication to the annoyance of any other person, or to be guilty of disorderly conduct in any place to the annoyance of any other person.

SECTION 3. Any person who shall violate any of the provisions of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be fined in a sum not more than One hundred (\$100.00) Dollars, or be imprisoned in the City jail of the City of Sierra Madre, not more than thirty (30) days, or suffer both such fine and imprisonment.

SECTION 4. The City Clerk shall certify to the passage of this ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in said City of Sierra Madre, and thereupon and thereafter the same shall be in full force and effect.

Adopted and approved this 26th day of December, 1924.

J. D. SPARKS,

President of the Board of Trustees of the City of Sierra Madre.
(SEAL)

Attest:

L. DIETZ,
City Clerk of the City of
Sierra Madre.
State of California,
City of Sierra Madre, ss.

I, L. Dietz, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance was duly adopted by the Board of Trustees of the City of Sierra Madre, State of California, and signed by the President of said Board of Trustees at a regular meeting thereof held on the 26th day of December, 1924, and that the same was adopted by the following vote, to-wit:

AYES, TRUSTEES: Bacon, Porter, Topping and Sparks.

NOES: None.

L. DIETZ,
City Clerk of the City of
Sierra Madre.
(SEAL)

BERGIEN TAKES OVER SHADE DEPARTMENT

Oswald A. Bergien has taken over the window shade and awning business of the Albert M. Wheeling store and will continue to carry on that branch of the business in the same quarters with the Sierra Madre Paint and Paper store. He has been in charge of that department ever since it was started so there will be no change so far as the service to customers is concerned. Mr. Bergien has just installed the awnings and fixtures for the quarters of the Sierra Madre Savings Bank.

EASTERN STAR WILL INITIATE NEXT MONDAY

At the regular meeting of Sierra Madre Chapter No. 299, Order of the Eastern Star, next Monday night, there will be initiation of candidates, according to announcement of the matron, Mrs. Blanche Muskrath. This will be the first meeting of the new year and the first at which the newly installed officers will preside. A cordial invitation is extended to visiting members of the order.

The meeting will begin promptly at 8 o'clock. Light refreshments will be served following the chapter meeting.

**HERE'S TO YOUR
HAPPINESS AND
PROSPERITY
FOR 1925**

**M. D. WELSHER
CENTRAL MARKET**

Meats Main 97
Groceries Main 6

Central and Baldwin

What Will You Do With It?

A new year is before us—a chance to start over again, along the right path. The question is, what will we do with our chance—you and I and the rest of us? Will we take it—or will we wait another twelve months?

GAY FUNERAL PARLORS
Ray A. Grant—Mgr.
Phone Main 93
"Lady Assistant"



The L. W. Blinn Lumber Co.
HIGH GRADE BUILDING MATERIAL
Rough Lumber, Finish Lumber, Cement, Lath, Plaster
Wall Board, Sash, Doors, Roofing, Hardwood Floors Laid
FREE PLAN SERVICE

Main 23

East Montecito Ave.

**There's a REASON
for the POPULARITY of the
new winter**



—And that's performance, all-round
superior performance for winter driv-
ing—

Quick, hair-trigger starting!
Fast acceleration—100% power,
mileage a-plenty!

All-round performance—nothing
sacrificed.

Get a tankful today at any red,
white and blue pump in town—at
Standard Oil Service Stations and at
dealers—"in every way a better gaso-
line."

STANDARD OIL COMPANY

(California)

**IN EVERY WAY A
better gasoline
Quick starting 100% power**

START RIGHT in 1925

by opening a Savings Account and securing the benefit of the full interest period.

If you have not yet inspected our new quarters, we extend a cordial invitation.

SIERRA MADRE SAVINGS BANK

COMMERCIAL SAVINGS

Capital Paid Up	\$40,000
Surplus	\$18,000

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Corner Sunnyside and Grand View Ave.
Nothing Better—All Ready to Build On—Reasonable
Restrictions—Fine View—Your Neighbors Will Be
the Best.

Large Lots for \$950
E. A. MILLER

Try Our Wantads for Results

81x90 Sheets, good heavy
muslin, Sale price... \$1.48

36-in. unbleached Muslin,
firm fine quality, Sale
price 18c

Hope Muslin, 36-in. wide,
one of the standard brands
Sale price 18c

32-in. Amoskeg Gingham,
extra good quality, fast
colors 19c

36-in. Challies in figures,
good assortment, Sale
price 19c

Curtain Scrims in fancy
floral designs in colors,
Sale price 25c

Figured Crepe, with light
grounds, best quality
Windsor brand 29c

RATINE—Closing out our
stock of Ratine—
\$2.00 and \$2.25 grade \$1.25
1.25 grade98

Pomona Puts Military on Option List

That military training at Pomona College will be optional for the freshman class next year, but, according to the contract with the government, will be still required for the class of 1928 next fall, was stated by Dean E. J. Jaqua. Although this action was the result of discussion in the Course of Study committee last year and of the vote of the board of trustees last June, no general announcement of the dropping of the requirement has previously been made.

The maintenance of the R. O. T. C. unit after the war period was due to the feeling of many of the alumni and former students that they had previously been handicapped in obtaining commissions by the lack of such training during their college course. Acknowledging that some sort of military organization will be necessary for many years, the trustees at that time felt that the best type of student should be trained for officers' commissions. The disciplinary and physical advantages of military training were also recognized.

To obtain the minimum number necessary to hold the unit the college made the training compulsory. Many benefits resulted from the presence of the unit, notably the issuing of uniforms to all the men and the granting of pay to officers in the junior and senior classes, following the valuable experience of summer camp training. Instruction in military science on both the theoretical and practical side has been of a uniformly high standard.

There has been much opposition, however, both within and without the college to compulsory military training, and with changed conditions the trustees have authorized the dropping of the requirement. The unit will be maintained next year, since there will be enough sophomores, and freshmen voluntarily electing military training, to meet the government requirement, but the fate of the unit thereafter will depend on the number of students who see fit to elect military training. The dropping of military will necessarily be accompanied by an increase in the requirements in physical education.

Auto Drivers Warned about Bike Riders

The recent death of a Santa Monica school boy whose body was crushed beneath the wheels of a truck to which he was "hanging on," while riding his bicycle, brought a general warning to school children against "hooking" rides behind automobiles or trucks.

Police officers in the beach cities are doing their best to cooperate with the Parent-Teacher associations and the Automobile Club of Southern California in discouraging the practice of youngsters riding bicycles using moving vehicles for their propelling power. The casualty records show that a high percentage of accidents result from this cause.

Frequently the offending child is hidden from the view of the vehicle driver, placing the responsibility on the youngster. It is urged that every possible means be used to discourage this growing practice.

Mt. Vernon Shown in Natural Colors

One of the most beautiful and artistic settings ever designed for the camera is the reproduction of Washington's home in Mount Vernon in Cosmopolitan's Marion Davies production of "Janice Meredith," which comes to the Liberty Theatre at Arcadia, starting January 6.

While not the most gorgeous setting, it stands out clear as a cameo in its artistic simplicity. The charm of this scene, which is done in natural colors, lies in its faithful reproduction of the historic mansion, with its spacious, sloping lawns; and it is one of the pictorial features of the production, designed by Joseph Urban.

E. Mason Hopper directed "Janice Meredith" from Lillie Hayward's picturization of Paul Leicester Ford's famous romance of the American revolution. It is distributed by Metro-Goldwyn.

For emergency landing of airplanes at night a parachute carrying a 400,000-candlepower flare has been devised, to be released by the aviator as an aid in selecting the best available place to land.

NEWS WANTADS PAY

NEIGHBORS—

Buy your Kitchen Lighting Units from your local dealer. We are here to serve you.

Price \$6.75

75 cents Down—75 cents per Month
Complete with Lamp Installed

G. I. FARMAN

Sierra Madre Electric Co.

Opposite P. E. Station

Main 120

BUY FUEL NOW

Wood — Coal — Briquettes

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DON'T FREEZE—Phone Main 50

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Sierra Madre Feed and Fuel

97 E. Montecito Main 50

GEO. A. OSWALD
REAL ESTATE, INSURANCE, LOANS
RENTALS, EXCHANGES

6 North Baldwin Avenue Residence Green 114

Phone Office Blue 100.

JANUARY

CLEARANCE SALE

BEGINNING MONDAY, JAN. 5

A thorough cleaning out of all odd lots and overstock lines. We carry only reliable merchandise, and any article you buy at this store at sale price is a real saving.

DRESSES

Women's wool and silk Dresses, not many in stock, regular prices \$18.00 to \$22.50
Sale Price \$9.95

SWEATERS

Women's Brushed Wool Sweaters, good assortment, all colors and sizes; two lots
Sale Price 4.75 - 5.95

BATH ROBES

Women's Bath Robes, good assortment of patterns and sizes, best grade flannel, was \$8.50
Sale Price 6.95

Corduroy Robes for women, about 6 in the lot, regular \$5.00 and \$6.00
Sale Price 3.75

TAMS

Velvet and Broadcloth Tams, regular \$1.50 and \$2.00 values
Sale Price 75c

UNION SUITS

Women's good quality Union Suits, reg. 75c
Sale Price 50c

SILK HOSE

Odd boxes of all silk Hose for women, most of them size 8½, was \$1.50
Sale Price 95c

Women's all silk Hose, silk top, mostly in brown, regular \$3.00 and \$3.25
Sale Price 1.50

All wool Hose, extra good grade, with embroidered clox, worth \$2.00
Sale Price 1.50

Silk and wool Hose, in green and brown heather, all sizes, regular \$2.50
Sale Price 1.69

CORDUROY

36-inch Corduroy, nearly all colors
Sale Price 98c

Boys' Rough Neck Sweaters, size 30 to 36, all colors, Sale price \$1.98

Men's Flannel Shirts, all sizes, in khaki color only, regular \$2, Sale price \$1.19

Men's Wool Shirts, in plaids, slightly soiled Sale price \$2.95

Men's Bath Robes, extra full cut, made of best grade Beacon cloth, two lots, Sale price

..... \$4.98 and \$6.98

Men's Wool Vests, all new goods and extra good fitting, \$6.50 to \$7.50—
Sale price \$4.95

BLANKETS

Special price on best quality Blankets—

64x76 plaid and plain \$2.95
66x80 plaids, wool fin. 4.48

66x80 wool mixed... 5.95
66x80 all wool 8.75

COMFORTS — Large size comforts, stitched, Sale price \$2.98

J. F. SADLER AND COMPANY

Working For Home League Organization

Mrs. Martha Rust of North Auburn Ave. and Dr. Isabel Davenport spent Monday afternoon at the home of Mrs. Marion A. Thompson of Eagle Rock, where representatives of The League for the American Home met to adopt its new constitution. Dr. Davenport, who has been the guest of Mrs. Rust for several weeks, and who is the author of "The Salvaging of American Girlhood" and a psychoanalyst of many years experience in Family Welfare clinics, is the secretary of the league. The Rev. C. E. B. Ward of "Marvel House" fame is president. Mrs. Rust is an enthusiastic supporter of the League, which has for its object the creating of interest in a better American home life. She hopes to see a working branch established in Sierra Madre in the near future.

WELL, THEY DROVE HIM TO IT

The witness had been cautioned to give more precise answers. "We don't want you to give your opinion of the question," the judge told him. "We want it answered—that's all."

"You drove the wagon?" asked the prosecuting counsel.

"No, Sir, I did not."

"Now, I put it to you, my man, on your oath. Do you drive a wagon?"

"No, sir."

"Then, what is your occupation?"

asked the learned counsel in desperation.

"I drive a horse," was the reply.

—(London Answers.)

ASTHMA

A demonstrative treatment and individual instruction how to relieve and cure yourself—no drugs. With the first treatment you get an exhaling and vibration apparatus (German invention), all for \$5, but you have to call in person at the institute 485 S. Madison Ave., Phone Colo. 4380, Pasadena. Bring this ad along.

PASADENA AMUSEMENTS

RAYMOND THEATRE

Last Times Friday

"Dante's Inferno"

Starting Saturday

Colleen Moore, in

"So Big"

By Edna Ferber

Fanchon and Marco present the University of California Glee Club

RUBE WOLFF and his

KNICKERBOCKER SYNCOPATORS

Daily 2, 7 and 9. Sat. & Sun. 2 o'clock continuous

STRAND THEATRE

Shows at 1, 3, 5, 7 and 9

Last Times Saturday

"THE DIXIE HANDICAP"

Starting Sunday

POLA NEGRI, in "EAST OF SUEZ"

FLORENCE THEATRE

Daily 2, 7 and 9. Sat., Sun. and Holidays 1:30 continuous

Last Times Saturday

RIN-TIN-TIN, in

"Find Your Man"

Starting Sunday

TOM MIX, in

"THE LAST OF THE DUANES"

PASADENA THEATRE

Saturday and Sunday

Five Acts Vaudeville, and "Tarnish"

Starting Monday

Hobart Bosworth, in "HEARTS OF OAK" Coming—George Beban and Company of 24 on the stage and screen

WATCH REPAIRING

Expert Workmanship Guaranteed on all kinds of Watch, Clock and Jewelry Repairs

L. C. TUCKER, Jeweler
Red 184 18 W. Central

WHAT'S THE USE



SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGIDGE, Managing Editor
Entered as second class matter at the post office at Sierra Madre, Calif., under the act of March 3, 1879

EDITORIAL COMMENT

A NEW YEAR'S RESOLUTION

I would be true,
For there are those who trust me.
I would be pure,
For there are those who care.
I would be strong,
For there is much to suffer.
I would be brave,
For there is much to dare.
I would be friend to all,
The foe, the friendless.
I would be giving
And forget the gift.
I would be humble,
For I know my weakness,
I would look up,
And laugh and love and lift.—(Selected.)

WHY NOT LET THEM EARN IT?

The best possible way to provide adequate salaries for postal workers all over the country would be for Uncle Sam to arrange to get a day's work for a day's pay out of his employees in Washington. With some real economizing at the capital the means could probably be found to supply the needed increase in post office salaries.

Although it may not be generally known, government clerks in the city of Washington work only seven hours a day, while throughout the rest of the country eight hours is the rule, or is supposed to be.

Just why this discrimination in favor of those at the national capital is made has never been explained, so far as we know. But it means that the 50,000 government workers at Washington thus give service short every day to the total equivalent of about 20 years. In other words, an average salary for 20 years is lost to the taxpayers daily, through this custom.

Salaries for similar classes of work are as high or higher in Washington and these facts recently led a senator to ask: "Why is eight hours so sacred away from Washington and only seven hours here?" He got no answer.

WHAT WE TALK ABOUT

Investigators classified 500 conversations overheard in public places to find out just what men and women talk about, in Cleveland and New York. They found that the subjects varied little in the two cities.

Men's conversations were 48 per cent about business, 15 per cent about sports and amusements, 12 per cent about other men, these being the most frequent topics.

Conversations of women were most frequently about men, this topic showing great variation in the two cities, 22 per cent in Cleveland and 44 per cent in New York. Clothes were the subject of 20 per cent and other women women 15 per cent.

In mixed company men talked most to women about amusements, next of business and money. Women conversed with men most about themselves and other women.

The above results were published in a men's magazine, but we cannot say whether they fairly represent the facts or not. At any rate they are interesting.

What do you talk about?

Some husbands have dens—some growl all over the place.

Don't blame Congress—the law says it must meet every December.

One swallow doesn't make a summer, but it sometimes makes a funeral.

Some people think a lot of their birthstones. But the average editor thinks his was a grindstone.

Have you recovered from all the things you tried to do before you put your New Year resolutions into effect?

God was the first Kiwanian, according to a Mississippi minister, which will probably make the Rotarians envious.

Doctors declare that fasting for 15 days will restore a man's metabolic rate. Try it if you care for that sort of thing.



From the
Lady behind the counter
at the Gas Office

from the man who reads your gas meter,
from the service man and appliance expert,
from the office boy and from each of
your public servants at the Gas Office
comes this message to you . . .

SINCERE GOOD WISHES
for
Nineteen Twenty-Five

Southern Counties Gas Company

W. Steele
District Superintendent

Try Our Wantads for Results

CUT-COST SALE---

Men's Wear at Prices Below Actual Cost!

We Positively Must Turn a Large Part of
Our Stock into Cash at Once!

Hosiery
for men, women and children

Underwear
for men and boys

Hiking
Work Clothes
for men and boys

Dress Pants
for men

Shirts, Collars, Ties
for men and boys

All at Less than Los
Angeles Prices
Pressing and Cleaning



Open Evenings

SIERRA MADRE BARGAIN STORE

MAX SILVERMAN

Blue 184

20 W. Central

A Change of Opinion





Bringing Home the Bacon

Advertising agencies and publicity experts the country over are agreed that the country town newspaper is the best advertising medium in the world.

This conclusion is reached in the fact that the country town newspaper is the most thoroughly read, and this is because it publishes those things in which the people of the community are interested.

On this reasoning, which is good, this newspaper offers the best possible method of reaching the people of Sierra Madre.

Local advertisers, who never miss an issue, tell us News advertising pays.

The reason is that News advertisements are read along with all the other interesting things in the paper.

Sierra Madre News

KING APPOINTED STATE PRINTER

John King, Democrat, newspaper man and banker, has another title. He is now State Printer, at a salary of \$5,000 per year. His salary as a Democrat hasn't been very much, his salary as newspaper man was fairly good, his salary as banker didn't bother him to spend, and the only reason he accepted the post was that he used to be a postmaster and got the habit of holding down an extra job.

Joking aside, however, Governor Richardson drafted a man of ability and one familiar with the printing business. J. R. Gabbert, of the Riverside Enterprise, was offered the position but found he couldn't afford to take on state honor even at \$5,000 per year. Of Mr. King, the Riverside Enterprise says:

Word was received last night from Governor Friend W. Richardson that he had appointed John E. King, Editor of the Hemet News, to the office of state printer, as a result of the decision of J. R. Gabbert not to accept the position.

King has had broad experience that gives him excellent preparation for this position. In the first place, he is a practical printer, having grown up in the country newspaper business, where he did everything from setting type to rustling the news and business. He published newspapers in Minnesota and Iowa before coming to California, also at one time owning and printing a daily in Missoula, Montana, which he had established himself. He was also state librarian of Minnesota at one time.

In California he has been content to publish the Hemet News, recognized generally as the best small city weekly in California. In this state he has also been prominent in the affairs of the Southern California Press association, at one time being president of the latter for a period of two years.

John King is one of the original Richardson supporters in California. He was a member of the country newspaper organization that induced Richardson to run for governor and from that time to this has heartily supported him in all of his policies, in person and in powerful editorial utterances.

Among the newspaper fraternity of California, particularly the country press, this appointment will be a most popular one; and there is no question that King will fill the office with great credit to himself and to the State of California.

NOTICE OF FILING OF ASSESSMENT

FOR THE IMPROVEMENT OF A PORTION OF LAUREL AVENUE IN THE CITY OF SIERRA MADRE, CALIFORNIA, AS CONTEMPLATED BY RESOLUTION OF INTENTION NO. 191 AND OF THE TIME AND PLACE OF HEARING AS TO SAID WORK AND ASSESSMENT.

Pursuant to statute, notice is hereby given that the Superintendent of Streets of the City of Sierra Madre, California, having made an assessment to cover the costs and expenses of the improvement of Portions of Laurel Avenue as contemplated by Resolution of Intention No. 191 passed by the Board of Trustees of said City on the 29th day of May, 1924, filed the same in my office on the 18th day of December, 1924.

I hereby fix Thursday, the 15th day of January, 1925, at the hour of 8 o'clock P. M. as the time, and the Council Chamber of the Board of Trustees in the City of Sierra Madre as the place, when and where all persons interested in the work of said improvement or in said assessment will be heard by the said Board of Trustees. Property owners, the contractor or his assigns, and all other persons interested in the said work or the said assessment, feeling aggrieved by any act or determination of the Superintendent of Streets or the City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good and substantial manner, or who claim that any portion of the work was for any reason omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment or diagram, or other act, determination or proceeding of the Superintendent of Streets or City Engineer shall, prior to the day fixed for the hearing on the assessment, appeal to the said Board of Trustees by briefly stating in writing the grounds of appeal.

For a description of said work reference is hereby made to the above mentioned Resolution of Intention.

L. DIETZ,
City Clerk of the City of
Sierra Madre, California.

Dated this 18th day of December, 1924.

Driver Tests Are Approved For Safety

Many of the civic organizations throughout this section are looking with favor upon the announcement from the Automobile Club of Southern California that it favored some sort of reasonable legislation bearing on qualifications of persons driving motor vehicles. In the organizations where the subject has been given consideration there is developing a strong sentiment in favor of a law requiring examination for drivers' licenses that will standardize the physical and mental requirements for operators of motor vehicles.

Such legislation has been adopted in a number of eastern states and there is a decided opinion prevailing over the country that incompetent persons should not be allowed to hold drivers' licenses.

Traffic over the main highways of California has increased so rapidly that every possible precaution is needed to keep accidents to a minimum, according to the figures of the Automobile Club of Southern California. The increase in traffic from 1920 to 1922 was 47 per cent.

A similar increase was registered from 1922 to 1924 in the traffic census completed some time ago. Further increases may be expected as the state develops so that the problem of keeping the highways safe constantly is becoming more complicated and calls for the best thought.

Mrs. Spencer Case of West Allis, Wisconsin, and her daughter, Mrs. Winnifred Knapp of Stanton, Minn., are the guests for the winter of Mr. and Mrs. Luther Gilson of 42 W. Mira Monte. Mrs. Case is Mrs. Gilson's sister.

Artificial teeth are now being made of enameled steel in the Krupp works in Germany, where several dentists are employed in the work.

Miss Ruth E. Lehnard of Monroe has purchased the Wistaria Beauty parlor from Mrs. Myrtle Van Hise and will continue the business in the same quarters in the new Alexander building.

Owing to the scarcity of rubber, boots made of galvanized iron are being made in Germany, for the use of miners and others who work standing in water.

LEARN ABOUT WOMEN FROM THIS BUNCH

Mrs. Margaret V. Poheek, aged 21, of West Somerville, Mass., is a minister of the gospel, wears her hair bobbed and is a thoroughly modern young woman of the best sort.

Mrs. Sophie Lyons Burke, former notorious woman criminal, who later reformed and became wealthy, left about \$200,000 in trust for the benefit of children of convicts, by her will recently probated in Detroit.

Mlle. Marcelle Guillon, awarded the title of champion seamstress of Paris, will receive a salary equivalent to \$2,500 a year.

Miss Sibyl Overton, declared to be the "prettiest woman physician in England," is the first of her sex to be appointed medical inspector of factory employees.

Mrs. Mary A. Vaitunaitus of Mahoney City, Pa., aged 101, made a six-hour automobile trip to attend the silver wedding anniversary of one daughter and the golden anniversary of another, in Atlantic City, New Jersey.

Miss Hilda Johnson of Brooklyn is a deep sea diver at present employed by one of the largest wrecking firms in the country. She is probably the only woman engaged in this sort of work.

Miss Ruth Stedman sang for a radio broadcasting station in Memphis two years ago, her voice captivating D. M. Knox of Shreveport, La. He secured her address and began a correspondence, which resulted in their marriage recently.

Miss Ruth E. Lehnard of Monroe has purchased the Wistaria Beauty parlor from Mrs. Myrtle Van Hise and will continue the business in the same quarters in the new Alexander building.

Owing to the scarcity of rubber, boots made of galvanized iron are being made in Germany, for the use of miners and others who work standing in water.

SAVE with SAFETY at your Rexall DRUG STORE



CHERRY BARK COUGH SYRUP

The most pleasant tasting.
The most effective.
The most satisfactory relief for colds we know of.
Safe for children as well as adults.
Contains no opiates.
Larger size bottles than most cough remedies at the price.
25c-50c-\$1.00

F. H. Hartman & Son

The Rexall Drug Store

BREEDING Cockerels Broilers and WHITE LEGHORN Pullets

For Sale
W. A. EVANS
395 W. Central Ave.



Clean's a Whistle
CLEAN THOUGHTS—CLEAN LIVING—CLEAN CLOTHES
Let us help your clothes lead a blameless life. We have the right process and the right working spirit. Dress better for less. Men and women who want to appear at their best on the way to the savings bank and in their other activities make use of this cleaning and dyeing service.

SIERRA MADRE TAILORS
W. E. CRAIG
Blue 194 14 W. Central

Get the Habit—Eat More Rabbit
FAIRVIEW RABBITRY
Phone Red 217
391 Grove St., N. of W. Grand View

Chaffees

WHERE CASH BEATS CREDIT

Large Pkg. Pillsbury BRAN 17½ MALTO MEAL, Package 20¢

COFFEE CAKES 2 FOR 25¢

LARGE WHITE AND PINK BEANS 3 LBS. 27¢

CHAFFEE'S PANCAKE FLOUR 14¢ 29¢

CHEWING GUM 3 PKGS. 10¢

Per Box 65¢

KRAFT AMERICAN CHEESE 1-lb. BRICK 45¢

SMALL 20¢ MAPLEINE LARGE 35¢

PALM OLIVE SOAP PER BAR 8¢

20-oz. Tin HIGHLAND PURE MAPLE SYRUP 41¢

SPECIAL
Vegetable
BARGAINS
on Saturday

MEATS

Rib Boil	10c
Pot Roast	15c to 17c
Rump Roast	20c to 25c
Fresh Hamberger	15c
Pork Sausage	25c
Pork Roast	18c to 23c
Kraut 10c, 2 for	25c
Legs of Pork	25c
Legs of Lamb	35c
Bacon in piece	30c
Eastern Bacon, in piece.	40c
Armour's Star Hams, whole or half	32c

RESCUE!

TO...

To aid in every way possible to make 1925 a "Big Year" for Sierra Madre. To—Get behind every civic move for the betterment of Sierra Madre and the pleasure and profit of its people.

TO...■■

Trade with the merchants whose names are signed below. Patronize them first, last and all the time. They are your neighbors upon whose welfare much of Sierra Madre's progress and prosperity depends. And we know you'll find that their one purpose in life is to see YOU satisfied and contented.

<h1>M. D. Welsher</h1> <p>Groceries Main 6 Meats Central & Baldwin Main 97</p>		<h1>J. F. Sadler & Co.</h1> <p>Dry Goods, Notions, Men's Furnishings Black 85 5 Kersting Place</p>	
<p>SIERRA MADRE PAINT AND PAPER STORE Paint, Wallpaper, Glass, Picture Framing Blue 75 41 N. Baldwin</p>		<h1>C. W. Harriman</h1> <p>TAILOR Men's Furnishings Red 64 10 N. Baldwin</p>	
<p>O. A. Bergien Awnings, Window Shades CURTAIN RODS Blue 75 41 N. Baldwin</p>		<h1>Thomas Solury</h1> <p>Cash and Carry Grocery SMOKED MEATS Red 75 18 N. Baldwin</p>	
<p>Woodson F. Jones Kodaks Victrolas Stationery Main 182 31 N. Baldwin</p>		<h1>G. I. Farman</h1> <p>SIERRA MADRE ELECTRIC CO. Radiolas Main 120 Opposite P. E. Station</p>	
<p>Olsen's Shoe Store Shoes, Rubbers, Hosiery, Shoe Repairs Green 38 34 N. Baldwin</p>		<h1>A. E. Pettitt</h1> <p>News Stand Green 85 17 Kersting Place</p>	
<p>Geo. A. Oswald Real Estate and Insurance Blue 100 6 North Baldwin</p>		<h1>Max Silverman</h1> <p>Men's Furnishings Blue 184 20 W. Central</p>	
<p>Graham's Garage First Class Auto Repairing Main 209 23 East Central</p>		<h1>Sierra Madre Cafe</h1> <p>P. Becronis Main 180 10 W. Central</p>	
<p>SIERRA MADRE HARDWARE CO. Hardware, Plumbing, Paints Main 98 GLASS 31-35 W. Central</p>		<h1>Sierra Madre Tailors</h1> <p>Custom Tailoring, Cleaning, Dyeing Remodelling Blue 194 W. E. CRAIG 14 W. Central</p>	
<p>L. C. Tucker, Jeweler Watch and Clock Repairing Red 184 18 W. Central</p>		<h1>S. R. Norris</h1> <p>Groceries, Fresh Meats, Chinaware, VARIETY GOODS Main 12—Main 205 Central at Lima</p>	
<p>Claude Vedder RADIO, SUPPLIES, WIRING, FIXTURES AND APPLIANCES Green 125 62 Windsor Lane</p>		<h1>J. MILTON STEINBERGER</h1> <p>LINCOLN Ford FORDSON CARS · TRUCKS · TRACTORS ATWATER-KENT RADIO Main 110 37-45 W. Central</p>	
<p>WISTARIA SERVICE STATION Gas, Oil, Tires, Greasing and Washing 6 a. m. to 10 p. m. 42 N. Baldwin</p>			

NORRIS
ESTABLISHED
1887

1925 RESOLVED

WE at this store are following the custom that has so long prevailed and are now making a New Year's Resolution, that during 1925 we shall strive harder than ever to give our customers what they want, when they want it, and at a price they will be willing to pay.

In addition to this, we shall try to give an even fuller service by calling our customers' attention to new and improved products that we learn of from time to time.

Finally—We shall strive to make ours in every way a store where you will like to trade.

If you feel like making a little resolution of your own to give us your trade, it will of course please us and we are sure that, so far as your grocery, meat, fruit, vegetable and household variety goods problems are concerned, you will enjoy a

Happy New Year

Annual WHITE SALE
Watch Our Next Week's
Advertisement for Our
Annual White Sale
BARGAINS

It's going to be bigger and
better than ever this year

SPARTAN Self-Serve
Bargain Department

A Few of Our Regular Prices:

Hills Coffee, 1-lb. Red Can	57c
Shredded Wheat Biscuit	10c
Seal Puree Tomatoes, No. 2½ can	25c
Campbell's Soup, all kinds	10c
Milk, large can, all kinds	9c
Instant Possum	24c
Log Cabin Syrup, small size	29c
Best Made Grape Juice, pt.	28c
Libby's Plum Pudding, 2-lb. tin	35c
Easter Apricots, No. 2½ can	23c
Easter Peaches, No. 1 can	15c
Quaker Oats, small	12c
Roman Meal, large package	36c

S. R. NORRIS
SIERRA MADRE
DEPARTMENT STORE
Phones: Black 12; Main 205
331 West Central

WANTADS

Free tickets to the Wistaria Theatre for readers of News Wantads. See if they are yours. 10f*

WORK WANTED

JAPANESE—Wants all kinds of garden work, new lawns, etc., and house cleaning; Ogawa, 629E. Grand View; Tel. Black 218. 14*16

WANTED—Housework; 166 Mountain Trail. 12*14

WANTED: Position as child's nurse; Alice A. Fawcett, 215 N. Auburn. 10-14*

WANTED: By an expert gardener, lawn and garden work part time; Frank Lockyear, 30 Windsor Lane; Black 22. 12ctf

CARPENTER and Cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N. Mt. Trail. Red 49. 46ctf

MISCELLANEOUS

OUR NEW SHOP in the Bank bldg. will be open soon for your convenience; Langley's Barber shop. c14

FERTILIZER—Your last chance at 5 sacks for a dollar; Fairview Rabbits; 391 Grove St. c14

MONEY TO LOAN—On Sierra Madre improved property, first mortgage; Geo. A. Oswald, 6 N. Baldwin. c14

SEE our large window placard advertisement of the 5-room modern home at \$3800; short time only; Gibson, with Andrews & Hawks. c14

WANTED—Any one knowing address of Fred R. Spear please address S. care of News. c14

PHONE Green 202 call at News office for pair of tickets to Wistaria Theater. 14

COMPOSITION SHINGLES—Over your old shingled roof. Crown City Roofing Co., Sierra Madre Phone Black 28; 853 Wright Ave., Pasadena, phone Fair Oaks 6813. 14c18

WANTED—Clean rags, top prices paid; News office. 13tf

WANTED—All kinds of junk. I. B. Goldberg, Black 142. 17c-tf

OAK FINISH
given pine floors; also general contracting; Black 129. 9ctf

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena. Tel. F. O. 157. 4ctf

FOR RENT

FOR RENT—Beautiful 5-room East Laurel bungalow; garage; 65 E. Laurel. 14c16

FOR RENT—To adult, 4-room flat, furn., cheap for care of place. Blue 155. 14ctf

FOR RENT—3-room unfurn. house; garage; 306 Mariposa; Green 163. 14*16

BELLA VISTA TERRACE has an apartment for rent; office apartment 4, phone Blue 92. 23ctf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

THE MIRA MONTE hotel has been remodeled into 1, 2 and 3 room housekeeping apartments; large lobby, sunny porches and spacious grounds; phone Green 19. ctf30

FOR RENT—Garage, \$4 mo.; 255 N. Grove. 12c14

FOR RENT—2 or 3 room furnished apartments; also 4 room flat furnished; phone Blue 155. 12ctf

FOR RENT—New 4 room bungalow, garage, beautiful E. Laurel; Burns, 65 E. Laurel. 11c13c

FOR RENT—6-room house with garage; apply 220 Mariposa; Tel. Black 131. 11c13

FOR RENT—Housekeeping rooms; 25 Olive; Blue 30. 11c13

FOR SALE

FERTILIZER For Sale, \$3.50 load. Green 10. 10ctf

AUTO LICENSE No. 436,068 call at News office for pair of tickets to Wistaria Theater. 14

ROOMS—BOARD

ROOMS with board; Black 19 41ctf.

LOST AND FOUND

STRAY HORSE—Chestnut sorrel horse, brand under circle V, white face, weight about 1050; front feet white; mane worn off rather short; A. M. Udell, City Marshal. 14c15

A Bulgarian scientist claims to have secured increased yields of fifty per cent by treating seeds of tobacco, cotton, corn and other farm crops with chemicals before planting.

Free tickets to the Wistaria Theatre for readers of News Wantads. See if they are yours.

CARD OF THANKS

We wish to express our heartfelt thanks for the many expressions of sympathy and acts of kindness on the occasion of our bereavement in the loss of our beloved mother, Mrs. Eugenia V. Haines.

Mrs. S. E. McMillan and Family.

Mrs. H. T. Fennell and Family.

Pageant of Nativity Has Fine Appeal

Even keener appreciation, if possible, than at the first performance was accorded the second presentation of the Christmas pageant in the Congregational Church Sunday night. The church was again filled, mostly with people who had not seen it before, a special request having been made that those who had witnessed the first showing yield their seats to others who had been turned away for lack of room.

In adapting an old English pageant, "God's Wonderland," for the local presentation, Mrs. J. Glenwood Jones succeeded admirably. Although the spirit of reverence and awe was maintained throughout, there was no lack of action or interest. The costumes were fittingly adapted to conform to old Italian paintings. Even the presentation of angels, so often grotesque, was successful in its appeal. By means of cleverly arranged lighting, managed by Rudolph Hartman, detail was subordinated to general effects.

The action portrayed the preparation of the stable interior by the angel for the expected visitor, the coming of Mary and Joseph, and the visit of the Shepherds and the three kings. The speaking parts were brief, and the lines of the performers were supplemented by scripture and poetical quotations given by two figures standing against cathedral window backgrounds on either side of the rostrum. These windows were artistically executed by Mr. A. D. Colugh and Missess Beatrice Stevenson and Christine Snell, standing in front of them, read their lines with fine effect.

The parts in the pageant were taken as follows:

Joseph.....Dr. Gilbert S. Bovard

Mary.....Miss Ruth Klemme

Shepherds.....J. M. Campbell, Lloyd Tarr, Fred Lolani.

Kings.....F. E. Gibson, E. E. Bacon, C. W. Collins

Angels.....Lila and Alta Croxon, Dorothy Petzel, Adele and Elizabeth Doty, Cynthia Hull, Alice Corum, Gertrude Bandy, Frances Glidden, Hazel Udell, Margaret Pinkerton.

The costuming and other arrangements were in charge of Mrs. S. C. Scantlebury, Mrs. A. F. Snell, Mrs. W. S. Hull, Mrs. Mildred Taylor, Mrs. A. M. Croxon, and Mrs. R. J. Lord.

Title Clear For Masonic Temple Site

After many months of inquiry and search, the title to the lot purchased last year by the Masonic Lodge for the new temple has been cleared up through the efforts of Attorney Robert Mitchell. It is a long story and shows the great amount of trouble that can be caused by a slight error in transcribing records.

The lodge bought from two separate parties the two halves of the 135-foot lot on East Central Avenue. The title company discovered the description of the east half was inaccurate, leaving a wedge between the two halves 4 inches wide at one end and running to a point at the front end, 192 feet away.

Investigation showed the east half had been acquired under correct description in 1889, by one Laura M. Collins. It was transferred by her in 1906 under the erroneous description. Diligent inquiry among old timers failed to identify or locate Laura C. Collins.

Finally Mr. Mitchell went to the original record of the sale to Laura C. Collins in 1889. He found the signature to the deed was witnessed by Notary T. L. Chapin of Los Angeles. He found Mr. Chapin but he could not remember Laura C. Collins. Mr. Mitchell went back to the record and found the deed was recorded at the request of E. M. Collins. He again inquired of Mr. Chapin who said he knew E. M. Collins and believed he had a sister living in Los Angeles.

Following this clue, Mr. Mitchell hunted up E. M. Collins who said his sister, Laura C. Collins, was living in Eagle Rock and had held title to the lot, which really belonged to him. He agreed to procure a quit claim deed to the lot under the correct description. This has now been done and the lodge can proceed as soon as negotiations in regard to contracts and financing are completed. It is expected this will be within a very short time.

Scantlebury, Mrs. A. F. Snell, Mrs. W. S. Hull, Mrs. Mildred Taylor, Mrs. A. M. Croxon, and Mrs. R. J. Lord.

New Hebrew Club Enjoys First Social

The first entertainment of the Hebrew Social Club in the Woman's club house Sunday night was pronounced a great success by those attending, including more than 100 local people and about 60 visitors from Los Angeles.

The meeting was opened by the president, Mr. Brown, and turned over to Mr. Blum, who presided during the program. The following numbers were rendered.

Singing of America; speech by Mr. Blum; piano solo, Mr. Osopoff; Russian polka by Miss Esther Silverman and Miss Rose Tarkatow; violin solo by Mr. Davis, accompanied by Miss Schwartzman; recitation by Miss Silverman; song by Miss Lesser; dance by Miss Silverman, accompanied by Miss Rosenweig; piano-logue by the Rand sisters; songs and recitations in three languages by Baby Frances Gitman; reading by Mr. Sugerman; the Highland Fling, dance by Miss Rose Tarkatow.

The program ended with a speech in Hebrew by Mr. Rogoff, which was translated by Mr. Blum and a speech by Mr. Alexander, followed by the singing of a Jewish hymn, The Hatav. Refreshments followed the entertainment.

Buying a second-hand cash register for \$40, a New Hampshire man found it contained \$81 in bills.

"Babe," a Boston greyhound, is the world's champion jumping dog and can clear a height of 15 feet. The animal is valued at \$5,000.

Mike Collier of Dublin gave his prospective father-in-law \$500, but recovered it through a law suit when the girl eloped with another man.

Melvin Wright, a Kentucky school teacher, whipped his wife, who was also his pupil, for talking back in class. He was sent to jail.

A Plymouth Rock hen, in Canton, Ill., left her nest of eggs to mother five kitties.

Expert horseshoe pitchers from 32 states will take part in a tournament at Lake Worth, Fla., this winter.

